

MSc in Marketing and International Business

Timetable for Term 1, 2025-26 (1 Sep 25 - 6 Dec 25)

MScMIB Course:	Instructor
MIB501 - Consumer Behavior	Prof. CAO Cong
MIB502 - Applied Marketing Research	Prof. LUI Hon-Kwong
MIB503 - International Marketing Management	Prof. QI Suntong
MIB504 - International Trade and Investment	Prof. Paul A. WHITLA
MIB605 - E-Commerce and Social Media Marketing	Prof. CHUNG Yu-Ho

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:00		MIB502 - Applied Marketing Research Prof. LUI Hon-Kwong 9:30 - 12:30 LYH112			
10:00 - 11:00			MIB501 - Consumer Behavior Prof. CAO Cong 10:30 - 13:30 LYH112		
11:00 - 12:00				MIB605 - E-Commerce and Social Media Marketing Prof. CHUNG Yu-Ho 11:30 - 14:30 LYH112	
12:00 - 13:00					MIB503 - International Marketing Management Prof. QI Suntong 12:30 - 15:30 MBG06
13:00 - 14:00					
14:00 - 15:00					
15:00 - 16:00					
16:00 - 17:00				MIB504 - International Trade and Investment Prof. Paul A. WHITLA 16:30 - 19:30 LYH111	
17:00 - 18:00					
18:00 - 19:00					
19:00 - 20:00					